

**Master Degree in Innovation management for sustainable tourism-ImaST**

Classe LM-77 - Scienze economico-aziendali

**1st YEAR**

<b>Courses</b>	<b>CFU-ECTS</b>	<b>SSD</b>
Economics of sustainable tourism	12	SECS-P/01
Strategic management and governance for tourism companies	12	SECS-P/07
International tourism marketing	6	SECS-P/08
Legal models for sustainable tourism and mobility LAB	12	IUS/06
Data analysis and forecasting methods for sustainable tourism	12	SECS-S/01 - S/03
Electives	6	***

**2nd YEAR**

<b>Courses</b>	<b>CFU-ECTS</b>	<b>SSD</b>
Natural capital and ecosystem services	6	SECS-P/06
Innovation management and tourism service design	12	SECS-P/08
Equality sustainability and well-being measurement LAB	6	SECS-S/05
Financial instruments laboratory for sustainable tourism	6	SECS-P/09
Two compulsory courses to be chosen between the list of electives	12	***
Electives	6	***
Final exam	12	

**Electives**

<b>Courses</b>	<b>CFU-ECTS</b>	<b>SSD</b>
English for business	6	L-LIN/12
Tourism entrepreneurship LAB	6	SECS-P/07
Destination management and digital marketing LAB	6	SECS-P/08
Human resources	6	SECS-P/10
Business and market law LAB	6	IUS/04
Quality management LAB	6	SECS-P/13
Geo-economic context of sustainable tourism development	6	MGGR/02
Ethic tourism	6	SECS-P/08
Lab for ETISS	6	SECS-S/05
European law Lab	6	IUS/21