

Da: **U.Porto | International** <international@reit.up.pt>
Date: mer 15 feb 2023 alle ore 13:47
Subject: Staff Week - "Porto Communication - Global Engagement"
To:
Cc: Joana Pinto <joanagp@fe.up.pt>

Dear Partner,

We are happy to announce that our Faculty of Engineering of the University of Porto (FEUP) will organize a Staff Week from 15th to 19th May 2023 on the theme "**Porto Communication - Global Engagement**", which will focus on the following topics, among others:

- *the importance of **Alumni** for Higher Education Institutions,*
- *how to create an **international** community,*
- *how to create **stories** that **connect** all the community,*
- ***fundraising**: the great dilemma.*

Who should participate? Staff from communication offices and alumni offices: PR Professionals, Media Relation advisors, Corporate Communication staff, Professionals from Alumni Offices, Marketing and international offices dealing directly or indirectly with internationalization issues.

Please find attached the programme of this Staff Week, and the link for detailed information:
<http://staffmobility.eu/staffweek/porto-communication-global-engagement>

Deadline for applications: **3rd March 2023**

Organization and contact for any additional information:

Joana Guedes Pinto - *Alumni Relations and Community Manager*: joanagp@fe.up.pt (in CC of this message)

Thank you in advance.

Best regards,

Reitoria / Rectorate

Relações Internacionais / *International Cooperation*
Praça Gomes Teixeira, 4099-002 Porto. Portugal
international@reit.up.pt | www.up.pt



UNIVERSIDADE DO PORTO
UNIVERSITY OF PORTO