

EUNIC ast

The European University of Islands, Ports and Coastal Territories

WP3 WEBINARS

Bridging R&I among Coastal Regions

T&R Hub 2, February 10th 2026



**Co-funded by
the European Union**

INTRODUCTION

EUNICoast, the European University of Islands, Ports, and Coastal Territories, is a European University Alliance funded by ERASMUS+ under the European Universities initiative and is constituted by a diverse group of coastal universities spread across European seas, encompassing both mainland and island members. It focuses on the unique challenges and opportunities of members regions, blending sustainability, education, research and innovation, and community engagement.

EUNICoast aims to (1) contribute to the next generation of students and citizens who are engaged, aware and willing to contribute to sustainability; (2) Foster a multicultural, multilingual and inclusive European education, research, and innovation environment; and (3) Enhance the consortium joint capacity to better respond to the societal and environmental challenges faced by island and coastal communities.

To achieve this, the EUNICoast universities are collaborating with each other under the different workpackages tasks, namely by establishing mechanisms for internal and external researchers networking. One aim of this collaboration is to define new research activities and develop new research proposals based on the five predefined EUNICoast Teaching and Research Hubs (T&R Hubs), which EUNICoast has identified as key domains critical for tackling the sustainability development of maritime and coastal regions. Therefore, this joint webinar series will present ongoing research strands and projects from each T&R Hubs, in order to subsequently identify potential new research projects to address societal challenges and facilitate joint research projects under Horizon Europe calls (or other funding instruments) aligned with the identified research areas.

Information about the EUNICoast T&R Hubs:

1. Identities, Local Knowledge, and Cultural Heritage in Islands & Coastal Communities:

Focus on preserving cultural identities and traditional knowledge to enhance community resilience and maintain cultural heritage.

2. Blue Circular Economy, Port Logistics, and Sustainable Blue Tourism:

Promote sustainable economic models that optimize resource use and reduce environmental impacts, particularly in port logistics and tourism sectors.

3. Governance, Planning, Management, and Monitoring of Islands and Coastal Communities:

Aim to improve governance structures and policy frameworks to manage coastal resources effectively and sustainably.

4. Health, Biodiversity Protection, Nature-based Solutions, and Sustainable Exploration of Coastal/Marine Resources:

Prioritize health and biodiversity conservation through sustainable practices and the adoption of nature-based solutions.

5. Engineered and Data-driven Solutions for Coastal Infrastructures, Marine Renewable Energy, Marine Safety, and Navigation Systems:

Develop advanced engineering and data-driven solutions to enhance the safety and sustainability of maritime infrastructures and navigation systems.

Contact Name for potential collaborations	Contact Details
Atanas Luizov (T&R Hub 2 Coordinator) Burgas Free University - BFU	luizov@bfu.bg
Konstantinos Elias Kounetas University of Patras University	kounetas@econ.upatras.gr
Ludmiła Filina-Dawidowicz West Pomeranian University of Technology, Szczecin	Ludmila.Filina@zut.edu.pl
Jaume Rosselló-Nadal University of the Balearic Islands	jrussello@uib.es
Anna-Lena Groos HÖGSKOLAN ÅLAND	anna-lena.groos@ha.ax
Vilyana Ruseva Burgas Free University - BFU	vruseva@bfu.bg

Bridging R&I among Coastal Regions

T&R Hub 2 Online Webinar

AGENDA



February 10th 2026, 13H00 CET time



Teams

13h00 – 13h15 Presentation of the Laboratory for the Economics of Strategy, Innovation and Sustainability: Research Directions and Scope

Prof. Dr. Konstantinos Elias Kounetas, University of Patras

13h15 – 13h30 Logistics and Transport

Prof. Ludmiła Filina-Dawidowicz, West Pomeranian University of Technology, Szczecin

13h30 – 13h45 Sun, Sand and Profits: Valuing Climate Change Economic Impacts on Coastal Tourism

Prof. Dr. Jaume Rosselló-Nadal, University of the Balearic Islands

13h45 – 14h00 Ongoing Projects and Research in the Fields of Tourism, Business and Ports

Anna-Lena Groos, HÖGSKOLAN ÅLAND

14h00 – 14h15 The Bulgarian Black Sea Coast as a Destination for Sustainable Tourism Development: Companies, Initiatives, and Good Practices

Associate Prof. Dr. Vilyana Ruseva, Burgas Free University

14h15 – 14h30 Q&A and Networking for potential cooperation

OUR SPEAKERS:**Prof. Dr. Konstantinos Elias Kounetas, University of Patras**

Dr. Konstantinos Kounetas is a Professor in Applied Industrial Organization, affiliated to the Department of Economics (University of Patras, Greece) and visiting Professor to the Department of Business and Economics (University of Naples, Italy) and Department of Economics of University of Sassari (2025). This period (2024-) is the Dean of Economics and Business Administration School of University of Patras, Director of LENS Lab (Laboratory of Economics of Strategy, Innovation and Sustainability) and Director of Innovative & Sustainable Entrepreneurship Master Program (August 2025-). Kostas has been, also, the Director of the "Applied Economics and Big Data Analysis" Master Program (2020-2022) and the Vice-Head of the Department of Economics (2020-2021). He holds a B.Sc. in Mathematics and M.A in Economics from the University of East Anglia, UK and a PhD in Economics from the Department of Economics at University of Patras. Professor Kounetas's main area of research is energy and environmental economics and applied industrial organization with a focus on estimation of efficiency and productivity. He is currently ranked at the Top 7% of economists globally and at the Top 5% of economists in Greece.

ORCID: <https://orcid.org/0000-0003-4976-6747>

**Prof. Ludmiła Filina-Dawidowicz, West Pomeranian University of Technology in Szczecin**

University Professor and Head of the Department of Logistics and Transport Economics at the Faculty of Maritime Technology and Transport of the West Pomeranian University of Technology in Szczecin. She holds her PhD degree from Szczecin University of Technology in 2007 and obtained habilitation at Warsaw University of Technology in 2018. Her research interests focus on logistics, maritime transport and ports, energy-saving transportation technologies, risk assessment and analysis, digitalization of transport services, sustainable development and tourism. She is the author or co-author of about 160 scientific articles and 8 patents. She managed teams and worked in several projects co-financed by programmes, such as Interreg South Baltic and Interreg Baltic Sea Region. She is a member of the Logistics and Transport Processes Section of the Transport Committee of the Polish Academy of Sciences.

ORCID: <https://orcid.org/0000-0001-6916-6066>

**Prof. Dr. Jaume Rosselló-Nadal, University of the Balearic Islands**

Jaume Rosselló-Nadal gets his PhD in Economics and Business at the University of the Balearic Islands (Spain) in 2001. Full Professor at the Department of Applied Economics in the same University since 2017 and Associate Editor of *Annals of Tourism Research*. During the last years he has held the positions of Adjunct Professor at Griffith Institute for Tourism in Australia (2016-2020) and Visiting Scholar (Fulbright Program) in the Department of Economics at the University of California, Berkeley, USA (2018). He is currently Lead Expert in the Tourism Panel on Climate Change. He teaches microeconomics and tourism demand modelling issues.

ORCID: <https://orcid.org/0000-0001-9467-2067>

**Anna-Lena Groos – HÖGSKOLAN ÅLAND**

Anna-Lena Groos is a Lecturer and Program Manager for the programs Business Administration and Tourism Management at Åland University of Applied Sciences. She teaches economics and management and is also involved in the development and management of EU-funded projects. Project development and networking are strong interests, and she is always ready to discuss new collaborations. Anna-Lena Groos is a member of EUNICoast Hub2 and WP2 and enjoys the cooperation with the universities involved and appreciates the fantastic international network the alliance has created.

**Associate Prof. Dr. Vilyana Ruseva, Burgas Free University**

Vilyana Ruseva is an Associate Professor at Burgas Free University. Her academic and research interests focus on management, entrepreneurship, social economy, corporate social responsibility, ESG practices, and sustainable development. She has substantial professional experience in the corporate sector, particularly in banking and tourism, which complements her academic work. Alongside her teaching and research activities, she is a licensed tour guide with more than 20 years of professional experience. She serves as Chair of the Control Board of the Southeastern Union of Tour Guides in Bulgaria and is a member of the Interministerial Council for Human Resources in Tourism, a consultative body to the Minister of Tourism.

ORCID: <https://orcid.org/0000-0002-7200-2756>

