Prof. Juan Gabriel Brida

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SHORT BIO

Juan Gabriel Brida started his appointment in Uruguay at the UdelaR in 2014 as Full Professor in Economic Dynamics. Prior of returning to Uruguay, he was Assistant and Associate Professor in Economics at the School of Economics and Management of the Free University of Bolzano (2004 – 2014). Before moving to Italy, he was assistant professor at the Universidad de la República (1987 – 2000). After more than thirty years in Economics, his research is heading further in Tourism Economics, Complex Economics, Economic Dynamics, and Economic Development and Growth. He is currently working on several projects related to these issues. Prof. Brida taught Macroeconomics, Microeconomics, Game Theory, Mathematics for Economics, Tourism Economics, Economic Growth, Economic Dynamics, Mathematical Economics, Dynamic and Static Optimization, and Quantitative Methods in Tourism at graduate and undergraduate levels. He is the organizer of the Workshop "Tourism: Economics and Management. Tourists as Consumers, Visitors and Travelers" (for 2025, we are organizing the edition number 17 at the University of Siena - Italy) and the Interdisciplinary Workshop in Complex Systems (6th edition in 2024). He is the organizer of the weekly seminars in Economic Dynamics and Tourism Economics that are offered in a hybrid format.

SELECTED PUBLICATIONS & WPs

Brida, J.G., Matesanz, D. and Segarra, V. (2025). Cruise passengers' expenditure in Uruguay: A cross-section data analysis. Ocean and Costal Management 270 107926.

Alvarez, E., Brida, J.G., Cárdenas-Garcia, P.J., and Moreno, L. (2025). Price Dynamics and Market Competition in Resort Industry: An Agent-Based Modelling Approach. Tourism Economics.

Alvarez, E., Brida, J.G., Moreno, L. and Sosa, A. (2025). Comprehensive analysis of the crypto-assets market through multivariate analysis, clustering, and wavelet decomposition. Physica A: Statistical Mechanics and its Applications 660, 130330.

PHD SUPERVISION

Martìn Olivera - XXXVII cycle - Assistant Researcher at UDELAR (co-supervised with Prof. M. Pulina)