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SUSTAINABLE ACCOUNTING, ECONOMIC, FINANCE AND MANAGEMENT EDUCATION (SUSTAIN-ACE)

PROJECT ID: 2024-1-RO01-KA220-HED-000 255610





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About the project



Project Aim

- Address current needs in higher education by **integrating sustainability** into accounting, economics, finance, and management.
- Enhance the **quality and relevance of teaching** in fields essential for sustainable economic development.

DURATION: SEPTEMBER 2024–AUGUST

2027





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KEY ACTIVITIES

1. Curriculum Development and Review in Collaboration with Stakeholders

Active consultation with students, NGOs, industry partners, and local administration to align educational content with real sustainability challenges.

2. E-learning Platform and Ecosystem Interoperability

Development of an innovative digital platform that facilitates micro-learning and ensures efficient collaboration between partners and stakeholders.

3. Workshops and Intensive Training Courses

Organizing international workshops and intensive study programs to test and implement the new educational packages for students and teachers.





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EXPECTED OUTCOMES

- **Future-oriented curriculum:** Digital educational packages developed through constructive alignment, including teaching guides, micro-learning resources, and assessment tools.
- **Behavioral change among students:** Promoting transversal skills and competencies that support sustainable behaviors through inclusive learning environments.
- **Recognition of microcredits and ECTS credits:** Developing a report and recommendations on recognizing sustainability-related microcredits within partner universities.





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MAJOR EVENTS

International Network Workshop – Sweden, 2025

Event bringing together academics, students, and stakeholders to develop a relevant sustainability ecosystem.

Intensive Training Courses: Lithuania, 2026, Italy, 2027

Intensive study workshops focused on the practical testing of the developed educational modules.

Multiplier Event – Serbia, 2027

A large-scale event disseminating project results and best educational practices in sustainability.

Transnational Project Meeting– Romania, 2025, North

Macedonia, 2027





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PARTNERS

- **West University of Timișoara – Romania – Project Leader**
- **University of Sassari – Italy**
- **University of Skövde – Sweden**
- **University of Belgrade – Serbia**
- **Vytautas Magnus University – Lithuania**
- **Ss. Cyril and Methodius University of Skopje – North Macedonia**





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Innovation of the Project:



Synergy Between Fields– Transdisciplinary

Collaboration and

- **Constructive Alignment:** Uniting AEFM fields and environmental science, the project tackles real-world challenges through a comprehensive, cross-sector approach.



Technology integration and Inclusive Design

- Digital learning platform with VR, AR, and gamification for immersive, impactful learning.
- Inclusive Design and Experiential research based education tailored for diverse learning styles and backgrounds, fostering belonging and



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MAIN TOPICS:



Topic 1: Sustainable Reporting and Circular Economy

Willingness to Pay (WTP) for Environmental Goods:

Leader: UNISS-GA, **Contributors:** Academics from UNISS, WUT, and UB-TF BOR.

Sustainability & Circular Economy Reporting:

Leader: HoS-AP, **Contributors:** Academics from WUT, VMU, and HIS.

Fundamentals of Green Finance & Circular Economy Finance:

Leader: UKIM-VP, **Contributors:** Academics from WUT and VMU.

ESG Rankings and Ratings' Role in Achieving Sustainability:

Leader: VMU-EB, **Contributors:** Academics from UKIM, HIS, and WUT.

WORKING SHEET

<https://docs.google.com/document/d/1bZflm0EQcLreVRNe-cdcnEPTwYa-TwFFXaCgglpO9s8/edit?tab=t.0>



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MAIN TOPICS:



Topic 2: Policies for Sustainable Economic Development

Sustainable Development & Environmental Policies:

Leader: UB-TF BOR, **Contributors:** Academics from UB-TF BOR, UNISS, WUT, and HoS.

Policies and Tools in Addressing Climate Risks:

Leader: WUT-BD, **Contributors:** Academics from WUT, UKIM, and VMU.

Collaborative Actions for Sustainable Development & Socio-Economic Innovation:

Leader: UNISS-BB, **Contributors:** Academics from UNISS, UKIM, UB-TF BOR, and WUT.



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Target Groups of the Project

Students:

This group includes Bachelor's, Master's, and Doctoral students at participating universities. The project aims to assess their educational progress and competency development relative to their needs upon completion.

Academics:

Faculty members from partner institutions are engaged in innovative activities that allow them to rethink the connection between academic theory and practical application within the European context. They will deepen their understanding of emerging topics.

Stakeholders:

Industry practitioners collaborate to identify new competences and foster an international platform for exchanging ideas and solutions. Their involvement helps ensure quick adaptation to evolving industry expectations and challenges.

Community Members:

Individuals and organizations (universities, local institutions, NGOs) that contribute with expertise, resources, and networks to achieve the project's objectives. They benefit from outreach activities, awareness campaigns, and initiatives that promote environmental stewardship, climate literacy, and inclusive,





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Working Packages

WP1 Project Management

Preparation, Review and Improvement

WP2 of Research-Based Teaching Modules for Integration of Sustainability into

WP3 Educational Settings International Interactive Learning and Assessment Platform for

WP4 Collaborative Activities and Resource Learning, Teaching, Networking and Sharing Training Activities

WP5 Experimentation, Dissemination, and Improvements




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**Building the future of sustainable
education together!**